

Brochure

Benchmarking



Expensive databases & Different needs

The **rising costs of databases** are making it tougher for companies to access benchmarking tools, which limits:

- **Growth**
- **Informed decision**-making
- **Staying competitive** in the marketplace

Coperitas offers **tailored benchmarking** solutions that help multinationals with teams who:

- Prefer **in-house** benchmarking, or
- Have **limited TP knowledge** and prefer outsourcing



Opportunities



Raw data (Insourced)

- Conduct benchmarking internally.
- Control expenses by eliminating the need for costly consultant fees.
- Maintain full control over your benchmarking processes.



AI screened benchmark (Insourced)

- Get all the benefits from “Raw data”.
- Get a head start utilizing AI screening.



Full benchmark (Outsourced)

- Receive expert oversight and high-quality support.
- Outsource your benchmarking.
- Save time.



Our solutions

Raw data (Insourced)



Interesting for:

Professionals who like to benchmark in-house but lack access to data.

Cost-efficient

AI screened benchmark (Insourced)

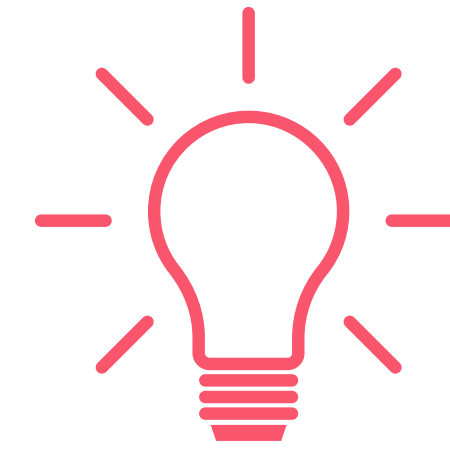


Interesting for:

Professionals who like to benchmark in-house but lack data and time.

Cost and time efficient

Full benchmark (Outsourced)



Interesting for:

Professionals with limited time resources or would like to be fully supported.

Time-efficient

How it works

1. Search Strategy via Q&A

You start by completing a tailored Q&A to define your search strategy within the Coperitas database, ensuring your benchmarking needs are met with precision.

2. Flexible Deliverables

Depending on the chosen option, you receive your deliverables directly in Coperitas:

- **Raw data:** Provides data to conduct your own benchmarking.
- **AI screened benchmark:** Provides data, including initial AI screening.
- **Full benchmark:** A comprehensive report prepared by our experts.

3. Integration into Coperitas

If you own a Coperitas environment, you'll receive all findings directly in Coperitas, seamlessly integrating with your existing data.



Pricing benchmark

Raw data (Insourced)

Provides data to conduct
your own benchmarking

€ 1.500
per report

AI screened benchmark (Insourced)

Data and initial AI screening for
80% time saving

**€ 2.000 per benchmarking data
set incl. AI screening**

Full benchmark (Outsourced)

Completed unburdened
benchmark

***Depending on region and
purpose: starting at € 2.500***

**Please note: if a large number of benchmark
studies are needed, we can agree on an
adjusted price based on your situation.*

Pricing extra benchmark services

Financial transactions

Full loan study, including report

Starting at € 2.000

Royalties/licensing

Tailored royalties/licensing study

**€ 2.500 per study
(price may vary by case)**

Benchmark training

Training for you and your team to perform benchmarking in-house

Starting at € 800

How to apply

Worldwide Database

Comparables

Benchmark need

1. You provide the **request** for a benchmark study via your personal Coperitas environment or our website.
2. You provide the **parameters** for the search criteria, such as:
 - Industry codes, and
 - Financial key figures or ratios.
3. You provide the **parameters** for **rejection** reasoning.



Contact us

If you have any further questions or would like a quick summary via a call, feel free to reach out to Mike van Vuuren through one of the following contact methods:



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