Brochure

Benchmarking

coperitas

Expensive databases & Different needs

The **rising costs of databases** are making it tougher for companies to access benchmarking tools, which limits:

- **Growth**
- **Informed decision**-making
- **Staying competitive** in the marketplace

Coperitas offers **tailored benchmarking** solutions that help multinationals with teams who:

- Prefer **in-house** benchmarking, or
- Have **limited TP knowledge** and prefer outsourcing

Opportunities

Raw data (Insourced)

- Conduct benchmarking internally.
- Control expenses by eliminating the need for costly consultant fees.
- Maintain full control over your benchmarking processes.

AI screened benchmark (Insourced)

- Get all the benefits from “Raw data”.
- Get a head start utilizing AI screening.

Full benchmark (Outsourced)

- Receive expert oversight and high-quality support.
- Outsource your benchmarking.
- Save time.

Our solutions

Raw data (Insourced)

Interesting for:

Professionals who like to benchmark in-house but lack access to data.

Cost-efficient

AI screened benchmark (Insourced)

Interesting for:

Professionals who like to benchmark in-house but lack data and time.

Cost and time efficient

Full benchmark (Outsourced)

Interesting for:

Professionals with limited time resources or would like to be fully supported.

Time-efficient

How it works

1. Search Strategy via Q&A

You start by completing a tailored Q&A to define your search strategy within the Coperitas database, ensuring your benchmarking needs are met with precision.

2. Flexible Deliverables

Depending on the chosen option, you receive your deliverables directly in Coperitas:

- **Raw data:** Provides data to conduct your own benchmarking.
- **AI screened benchmark:** Provides data, including initial AI screening.
- **Full benchmark:** A comprehensive report prepared by our experts.

3. Integration into Coperitas

If you own a Coperitas environment, you'll receive all findings directly in Coperitas, seamlessly integrating with your existing data.

Pricing benchmark

Raw data (Insourced)	AI screened benchmark (Insourced)	Full benchmark (Outsourced)
Provides data to conduct your own benchmarking	Data and initial AI screening for 80% time saving	Completed unburdened benchmark
€ 1.500 per report	***€ 2.000 per benchmarking data set incl. AI screening***	***Depending on region and purpose: starting at € 2.500***
		**Please note: if a large number of benchmark studies are needed, we can agree on an adjusted price based on your situation.*

Pricing extra benchmark services

Financial transactions	Royalties/licensing	Benchmark training
Full loan study, including report	Tailored royalties/licensing study	Training for you and your team to perform benchmarking in-house
Starting at *€ 2.000*	**€ 2.500 per study (price may vary by case)**	**Starting at *€ 800***

How to apply

Worldwide Database

Comparables

Benchmark need

1. You provide the **request** for a benchmark study via your personal Coperitas environment or our website.

2. You provide the **parameters** for the search criteria, such as:
   - Industry codes, and
   - Financial key figures or ratios.

3. You provide the **parameters** for **rejection** reasoning.

Contact us

If you have any further questions or would like a quick summary via a call, feel free to reach out to Mike van Vuuren through one of the following contact methods:

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